



Banca Popolare di Sondrio

PRESS RELEASE

THE BANCA POPOLARE DI SONDRIO OPENS A NEW BRANCH IN PORDENONE CONSOLIDATING ITS PRESENCE IN THE FRIULI-VENEZIA GIULIA REGION

Since 1871 The Banca Popolare di Sondrio has been of service to families, SMEs and institutional entities and now is pleased to announce the opening of a new branch in Pordenone, thus strengthening its presence in the Friuli-Venezia Giulia region following the opening of branches in Udine and Trieste.

With the opening of this new branch, the Bank continues its expansion in the North East of Italy, a strategic area in terms of commercial network development and aims to offer effective assistance to families, institutions and the local community. Our goal is to encourage solid economic sustainable growth focussing on SMEs and the manufacturing production chain which constitutes a vital element for the local economy.

The town of Pordenone, with its 50,000 inhabitants is a crucial point of reference thanks to its strongly rooted industrial history and the significant presence of many small and medium - sized engineering, furniture and tertiary sector businesses. The town has also been nominated as a candidate for the **Capitale Italiana della Cultura 2027**, (Italian Cultural Capital City) which is recognition of its dynamic qualities and its social-economic status. In this context the Banca Popolare di Sondrio is pleased to be a partner thanks also to its nearby 'Andrea Galvani' Technology Pole which hosts over 40 businesses engaged in innovation and development projects

The new branch is strategically situated in Via Guglielmo Marconi, 28, one of the main roads into the centre, thus guaranteeing easy access for its clients and fostering local economic development. As well as offering essential financial services, the Bank aims to be a point of reference for the local community, offering support for families, businesses and professional operators in the area.

Mario Alberto Pedranzini, CEO and General Manager of The Banca Popolare di Sondrio commented: *"The opening of this new branch is yet another step in the growth of our commercial network and strengthens our commitment towards both local SMEs and the community as a whole in a region that offers important development opportunities. In an ever-increasingly digital world we are proud to promote our philosophy of being a **local** bank, in line with our founding values of maintaining direct contact with our clients, listening to their needs and ensuring a constant dialogue in an effort to offer professional personalized solutions and support*

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