



Banca Popolare di Sondrio

PRESS RELEASE

FUTURE BANCASSURANCE AWARDS: BANCA POPOLARE DI SONDRIO RECEIVES A PRIZE IN THE CATEGORY “ECCELLENCE IN LOCAL BANKS”

Against the elegant backdrop of the Hotel Principe di Savoia in Milan on the 21st of November 2024 the ‘future Bank Assurance Award’ was held, celebrating excellence in the Italian Bank Assurance Market. The Banca Popolare di Sondrio, represented by Ms. Barbara Martinelli – Bankassurance Manager – and Mr. Mario Erba - Deputy Director General and CCO - , received an important recognition “for the consolidation of the portfolio quality and optimization of customer service”, a recognition which rewards the attention that the Bank has always placed, not only on its quality products, but also on its contact with its clientele to whom the bank has always strived to be a point of reference also for insurance needs. “We are extremely satisfied with the award we have received because it represents the fundamental values that our bank pursues in its everyday work in supporting families and businesses, also in the sphere of insurance distribution” commented Mario Erba. “We are honoured and proud to be part of the Italian Bank Insurance elite and for the recognition of the excellence in our customer service” added Barbara Martinelli. The prize awarded to Banca Popolare di Sondrio is classified in the category ‘Excellence in Local Banks’ which identifies a distinctive model of “Being a Bank”, strongly linked to the social- economic reality of the community in which the bank operates.

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