AI in China: developments in industrial automation and in the green technologies

China, Italy's eleventh largest export market and the largest in the Asia-Pacific region, is one of our country's main partners, thanks in part to the numerous advances made in advanced technology sectors.

For this reason, the International Service of Banca Popolare di Sondrio has decided to organize a new event for Italian companies interested in the current economic situation in China, particularly in industrial automation, green technologies, and the applications developed by AI systems for these sectors.

The webinar, broadcast via the Webex platform, will be held on December 12 from 9:00 a.m. to 11:00 a.m. and will feature presentations by professionals who will offer their views on the topics on the agenda.

Specifically, the seminar will open with a general introduction to artificial intelligence, in terms of its definition and practical and regulatory application.
Next, thanks to the support of the Shanghai Representative Office of Sintesi 2000 Srl, participants will be presented with an overview of China's macroeconomic situation, with a particular focus on the industrial and green technology sectors.
A Metacraft Robotics collaborator will offer concrete examples of the use of AI in industrial processes, while the President of the Italian Chamber of Commerce in China will explore Italy-China relations in the field of technology, current situation and possible prospects and promotional initiatives to support SMEs.
Finally, the last presentation, by Advant NCTM, will be dedicated to legal aspects and the protection of intellectual property in the development and use of AI functionalities.

Participation is free, upon registration by December 10th via the appropriate form available on BPS's Business School platform at the following link: https://businessschool.popso.it.

For any further information, please contact any branch of the Bank or the International Service (tel. 0342.528783/156, email: businessclass@popso.it).

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