

## **Banca Popolare di Sondrio: Incoming Tourism in Valtellina**

**From October 2 to 5**, the International Service of Banca Popolare di Sondrio, in collaboration with Assocamerestero, will host a delegation of American and Canadian operators who will stay in Valtellina to know and experience its tourist offering to be then proposed overseas.

Thanks to the valuable support of the local tourist offices, a tailor-made itinerary has been planned to better promote the area and give visibility to various facilities and locations.

Client companies operating in the hospitality industry interested in making their offer known to the tour operators, no later than September 28, can fill out the Company Profile available on BPS's Business School platform at the following link: <https://businessschool.popso.it>.

For any further information, please contact any branch of the Bank or the International Service (tel. 0342.528783/553, email: [businessclass@popso.it](mailto:businessclass@popso.it)).

*Sondrio, 19<sup>th</sup> September*