



# Banca Popolare di Sondrio

## PRESS RELEASE

### **BANCA POPOLARE DI SONDRIO OPENS A NEW BRANCH IN CONEGLIANO**

### **THIS BRINGS THE TOTAL NUMBER OF BRANCHES IN THE VENETO REGION TO 11**

Since it was founded in 1871, the **Banca Popolare di Sondrio**, has always been of service to SMEs, households and institutional entities. Today it has inaugurated a new branch in Conegliano (TV) continuing its expansion project in the Veneto region in which it now has a total of eleven branches.

Relying on its 'Best in Class' commercial network and competent reliable staff, the BPS will provide consultancy and services to both families and businesses with the aim of becoming the ideal partner for both local firms and the local economy. Particular focus will be on SMEs and production chains especially with a view to international operations. Indeed, as well as being renowned for its attention to the local community and the territory, BPS has distinguished itself for its strong international focus facilitating contact between businesses and institutions among which the numerous Italian Chamber of Commerce offices abroad which have proved to be invaluable in supporting our 'Made in Italy' products around the world.

Moreover, it should be noted that the area between Conegliano and the nearby Valdobbiadene is the most important and prestigious vineyard area for the production of Prosecco, a well known and much appreciated wine both at home and abroad. In this respect, the Banca Popolare di Sondrio will be able to offer diverse solutions to the wine and agricultural operators in the area drawing on its 150 years of experience born in an area famous for its superb high quality red Nebbiolo wines.

Our subsidiary, Factorit, has developed various specific products aimed at financing activities linked to wine production with particular attention to warehouse credit disinvestment. It is also possible to utilize the NEXT financial instruments aimed at supporting ecological transition.

*"Over the last few months we have been working hard to strengthen our presence in the North East of Italy -witness to this are the recent branch openings in Friuli Venezia Giulia and it has been confirmed once again today by this new branch in Conegliano. We continue to invest in an area that represents great value to the nation and an area in which our values of being present locally with support for families, professionals and businesses will be able to satisfy their needs through our many services and solutions. This*

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*desire to build lasting relationships has been our great strength since 1871” said **Mario Alberto Pedranzini, CEO and General Manager of the Banca Popolare di Sondrio.***

*The new branch in Conegliano is situated in 10, Via Carlo Rosselli and offers its clients a team of professionals with private rooms for various consultancy requirements as well as the usual banking transactions. A new ATM service with banking facilities will be operational in the coming weeks*

*Sondrio, 25th March 2024*

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