



Banca Popolare di Sondrio

PRESS RELEASE

THE BANCA POPOLARE DI SONDRIO OPENS A NEW BRANCH IN TURIN, STRENGTHENING ITS POSITION IN THE PIEDMONT REGION

The Banca Popolare di Sondrio was founded in 1871 and has always aimed at being of service to families, small and medium enterprises and institutional entities. Today it inaugurates its new **Turin branch** thus consolidating its presence in the regional capital.

This new opening represents another step in the bank's territorial expansion strategy aiming to maintain close ties with the community it serves attaching particular importance to the values of direct human interaction, one of the founding principles of the bank. Turin is a city of noteworthy importance both culturally and economically and enjoys the presence of numerous business and industrial operations together with well-known university and research structures which attract young professionals and students.

Thanks to our team of qualified professionals, the new agency represents a reference point for families, professionals and local businesses by offering a comprehensive range of personalized services.

Mario Pedranzini, CEO and General Manager of the Banca Popolare di Sondrio said: «*The opening of our new branch in Turin is evidence of our mission to continue growth in areas strategic for the economic development of our country. We firmly believe that our territorial banking model, based on providing direct quality services to our clients can represent added value to local businesses and families. Our goal is not merely to supply financial services but to create a positive impact for the community in both economic and social terms. This approach has always been the guiding force in our policy of growth and development, in keeping with the principles of sustainability, innovation and support.* »

The new branch will be located in the central area of Crocetta, well known for its bustling commercial activity as well as the excellent social and economic potential of its residents.

Sondrio- September 19, 2024

For further information:

Relazioni esterne

Paolo Lorenzini

0342-528.212

paolo.lorenzini@popso.it

Image Building

Cristina Fossati,

Denise Recchiuto

02-890.11.300

popso@imagebuilding.it